

# Business, ICT & Applied Learning

## House Competitions 2016/7

Term	Department	Competition details	Number of House points to be awarded
Autumn	ICT	KS3 – Design an App	1 for entering 10 for winner, 5 for 2 <sup>nd</sup> , 3 for 3 <sup>rd</sup>
		KS4 – Design an App	1 for entering 10 for winner, 5 for 2 <sup>nd</sup> , 3 for 3 <sup>rd</sup>
	Business	<p>Research the chocolate bar industry and what flavours customers buy. Design a new chocolate bar wrapper and come up with a description of the new chocolate bar.</p> <ul style="list-style-type: none"> <li>• What flavour will your chocolate bar be?</li> <li>• What are the key ingredients?</li> <li>• What is the USP of your chocolate bar (Unique selling point)</li> <li>• Who is your target market?</li> <li>• Who is your competition?</li> <li>• Why do you think your new chocolate bar will be successful?</li> </ul> <p>Your entry should be submitted as a poster with a design of the chocolate bar wrapper and a description which answers the points above. We are looking for creative, original thinking with good design skills and well presented work. Deadline: 8<sup>th</sup> December</p>	1 for entering 10 for winner, 5 for 2 <sup>nd</sup> , 3 for 3 <sup>rd</sup>
	Childcare	Design a baby's bedroom	1 for entering 10 for winner, 5 for 2 <sup>nd</sup> , 3 for 3 <sup>rd</sup>
	Health & Social	Design a communal area or bedroom for a care home	1 for entering 10 for winner, 5 for 2 <sup>nd</sup> , 3 for 3 <sup>rd</sup>
Spring	ICT	KS3 – Design a Game	1 for entering 10 for winner, 5 for 2 <sup>nd</sup> , 3 for 3 <sup>rd</sup>
		KS4 – Design a Game	1 for entering 10 for winner, 5 for 2 <sup>nd</sup> , 3 for 3 <sup>rd</sup>
	Business	<p>Stepping Stones is a new nursery opening in Southend-On-Sea for children aged 0-5. Your job is to design a new logo for this new business which is appropriate and professional.</p> <p>Your entry can be submitted as a hand drawn design or from the computer. It must be original and your own work. We are looking for the most eye catching logo which can be used on a range of promotional material that the nursery will create eg flyers, posters, business cards. Deadline 18<sup>th</sup> March</p>	1 for entering 10 for winner, 5 for 2 <sup>nd</sup> , 3 for 3 <sup>rd</sup>
	Childcare	Design a birthday cake	1 for entering 10 for winner, 5 for 2 <sup>nd</sup> , 3 for 3 <sup>rd</sup>
	Health & Social	Design a sensory room for a child with special needs	1 for entering 10 for winner, 5 for 2 <sup>nd</sup> , 3 for 3 <sup>rd</sup>

Summer	ICT	KS3 – Coding Challenge	1 for entering 10 for winner, 5 for 2 <sup>nd</sup> , 3 for 3 <sup>rd</sup>
		KS4 – Coding Challenge	1 for entering 10 for winner, 5 for 2 <sup>nd</sup> , 3 for 3 <sup>rd</sup>
	Business	You are starting a new business selling cupcakes. You have been given a £10,000 start up budget. Prepare a plan which explains what you will spend this £10,000 on. What will you need to buy to start your business? Deadline: 30 <sup>th</sup> June	1 for entering 10 for winner, 5 for 2 <sup>nd</sup> , 3 for 3 <sup>rd</sup>
	Childcare	Design a child’s toy that will promote all of their senses	1 for entering 10 for winner, 5 for 2 <sup>nd</sup> , 3 for 3 <sup>rd</sup>
	Health & Social	Design a memory box for a dementia patient	1 for entering 10 for winner, 5 for 2 <sup>nd</sup> , 3 for 3 <sup>rd</sup>